



INTERNATIONAL ASSOCIATION OF OROFACIAL MYOLOGY

ANNUAL CONVENTION 2017, October 13-15

Holiday Inn Bayside San Diego, CA

CALL FOR POSTERS

Deadline for Submission of Proposals: **April 7, 2017**

Notification of Acceptance: **May 1, 2017**

Email Submitted Proposals to: iaom2017postersession@gmail.com

This Convention embraces clinical and didactic strategies to improve assessment, diagnosis, treatment and verification processes practiced by orofacial myologists globally.

The International Association of Orofacial Myology (IAOM) is a multidisciplinary group of health professionals comprised of speech pathologists, registered dental hygienists, dentists, orthodontists and allied health professionals who share knowledge and experience in providing services for their patients. They deliver specialized assessments and treatment to those who present with Orofacial Myofunctional Disorders.

Research - It all starts with a question. *Who? What? When? Where? How? Why?* Do you have treatment outcomes data for a patient/client that reflects significant changes directly attributable to the services provided that stemmed from one of those questions? Do you have an interesting intervention technique or an intriguing research question? Examples of poster categories are:

- Brief research reports on experimental studies
- Applied or theoretical research that is completed or underway
- Clinical case studies that were intriguing
- Clinical innovations in service delivery to clients
- Systematic review of literature on a topic that needs further explorations
- Student leadership projects in Orofacial Myofunctional Therapy, in collaboration with an IAOM mentor



Important Information about the 2017 IAOM Poster Session

- The IAOM Convention and Poster Sessions will be held at the Holiday Inn San Diego Bayside, 875 North Harbor Drive, San Diego, CA (details www.iaomconvention.com)
- **YOU DO NOT HAVE TO BE PRESENT** at the conference to submit a poster
- Authors of accepted posters that attend the IAOM convention will be invited to present their posters at the Poster Reception and will be introduced at the President's Reception
- All accepted poster authors will receive a Certificate of Participation
- All accepted poster abstracts will be evaluated and peer reviewed
- Your poster may be awarded an Honorable Mention Award. The highest scoring award (Meritorious Posters) will receive the IAOM's Certificate of Excellence Award
- Meritorious Posters will be invited to submit an article based on their poster for consideration of publication in the International Journal of Orofacial Myology upon approval regarding copyright laws
- Accepted Poster abstracts will also be designated for inclusion on the IAOM website

What Information Is Needed to Submit a Poster Proposal?

Step 1: Submission Form - All proposals submitted will use the General Submission Form.

Step 2: Submitters and Authors - Please ensure that the spelling and title of each author is written clearly with accurate address for each author. Include the author's institution, mailing address, email address, phone number, and IAOM affiliation and status, if applicable.

Step 3: Disclosure Agreement - All authors must complete a disclosure form indicating any financial or non-financial relationship(s) related to the content of the proposed poster session. Please make sure that you have read and understood the *Call for Posters Agreement and Disclosure Policy* before submitting your poster proposal. The primary author of the poster will inform all other authors that they are also required to complete the form. Authors who do NOT comply with this requirement will be removed from the proposal and presentation.

Step 4: Proposal Details for Poster Session - **All formats are 30 minutes**, including a 20-minute presentation and a 10-minute question and answer segment. Please request one of the following:

Technical Clinical Technical Research General

Step 5: Proposal Content – The title of your proposal is not to exceed 15 words, using **Title Case**. Do not use all caps or unnecessary punctuation, such as quotation marks or a period at the end.

While all proposals are appreciated, we are especially interested in research or activities conducted recently (academic years 2015-2016). For more information about Orofacial Myology, please go to www.iaom.com. Please contact me if you have questions about the poster submission process at iaom2017postersession@gmail.com.

Poster Chair and Poster Session Coordinator, **Shira Kirsh, MS, SLP-CCC, COM**

General Poster Presentation Tips

Goal of the Poster:

- visually guide each viewer through the basics of the study, freeing the author to clarify and discuss essential elements of their work.
- facilitate the rapid communication of scientific ideas.
- combine a verbal presentation with a visual aid (the poster itself).
- opportunity to meet people and interact one on one is one of the major advantages of a poster session - poster sessions often lead to new collaborations among colleagues

Graphics: Posters are a unique, visual medium, and you only have a few seconds to attract someone's attention. Choose your graphics and images that:

- Catch and hold attention
- Increase understanding by communicating information visually/verbally
- Are relevant
- Add information
- Are clear and easy to understand

Preparing and Organizing Your Poster: Review your poster to make sure:

- Presentation covers the information you listed in the abstract
- Addresses the learner outcomes at the instructional level you indicated
- Design addresses one central question or concept
- Question or concept is stated clearly in the poster and you plan to use your discussion time to expand on issues surrounding on that central question
- Summarize your key points in a short (one to two minute) take-home message
- Summary focuses on the introduction, methods, results or results-to-date, discussion, summary and publications
- Statistics support your conclusions and/or goals
- Research methods are appropriate for your proposed goals

Rehearsal and Delivery:

- Make the flow of information self-explanatory
- Use two to three related background colors (methods, data, interpretation) to unify your poster
- Use minimal text: short sentences, simple words, or bulleted information
- Find ways to show what was done (diagrams, schematics, etc.)
- Illustrations should have a prominent headline containing the take-home message in a few words

- Clearly and accurately present the purpose and result of your study

Poster Specifications:

Poster Schedule: Poster sessions will take place on Friday, Saturday and Sunday at the Holiday Inn San Diego Bayside at various times throughout the day. You need not be present for your poster to be displayed.

Poster Dimensions: The poster should be approximately 36" high x 48" wide. Materials may be attached using pushpins or Velcro. Your Disclosure statement must be included with your poster and must be clearly visible on the poster board.

Authors who choose to present their posters: If you choose to come to our convention – we will be happy to have you. As a presenting author, you will be required to register for the IAOM convention. You will be responsible for arranging your own travel and hotel reservations. Registration will open in August of 2017.

Finally: Please take the time to carefully review all of the guidelines, requirements, and presentation tips. All poster authors must read, understand and agree to adhere to the principles, guidelines, and procedures outlined in the packet provided. Please remember to sign all of the appropriate paperwork so as not to delay the review of your proposal:

- Call for Poster Application
- Call for Poster's Agreement Form
- Copyright Transfer Form
- Poster Presenter's/Author's Relationship Disclosure Form
- Financial and Non-Financial Disclosures